Transcript
Video: 10 years of LINK

(0:0) Since 2016, LINK, powered by Hartmann, has been the multidimensional framework connecting health care professionals in wound care worldwide.

(0:11) LINK stands for Learn. Inform. Network. Knowledge.
Four letters, four commitments, and one community, connecting professionals like you around the world.

(0:28) LINK brings together wound care specialists, general practitioners, and nurses, collaborating to screen, refer, and treat patients with chronic wounds more effectively.

(0:41) LINK connects health care professionals on-site at local and international meetings, congresses, and workshops, and digitally through the LINK hub, where high quality wound care education, global networking, and expert insights are always within reach.

(01:00) Together, clinicians discuss, exchange and design better pathways for patient care. Connecting the dots in chronic wound management. Empowering health care professionals to enhance their experience – anytime, anywhere.

(=1:18) Ten years of learning. Ten years of connecting. Ten years of advancing wound care. LINK – a decade of impact and the journey continues.